

TOWN *of* CLAREMONT

ARTISTS EXPRESSIONS OF INTEREST



ART IN THE OPEN

14-16 MARCH 2025 // CLAREMONT PARK

summary

A TRANSFORMATIVE JOURNEY THROUGH A MAZE OF AMBITIOUS ARTISTIC PROPORTIONS UNDER THE SKY

PROJECT TITLE: Art in the Open 2025

LOCATION: Bay View Terrace,
Claremont Park, Claremont

EXPRESSIONS OF INTEREST

CLOSING DATE AND TIME: 4pm WST,
29th October 2024

SHORTLISTED ARTISTS ADVISED:

5th November 2024

FINAL DESIGN CONCEPT DUE: 4pm
WST, 3rd December 2024

SHORTLISTED ARTISTS: Will be paid \$1000
+GST to create a final design concept.

ARTISTS ADVISED OF OUTCOME: 18th
December 2024

THE COMMISSIONED ARTIST/ARTIST

TEAM SELECTED: Will be paid \$30,000
+GST for the design and delivery of a
large-scale art installation in the form
of a maze with a soundscape, all
inclusive.

• We recommend you
consider the following:

- Audience engagement
- Creativity
- Aesthetics
- Originality
- Repetition
- Pattern
- Design
- Visually striking from above
- Temporary outdoor suitability &
weather resistant including
strong winds, sun and rain.
- Community engagement during the
construction phase

All project questions and
submissions are to be sent to
artaward@claremont.wa.gov.au with
the subject line [Art in the Open 2025](#).
Files must not exceed 10MB.

overview

Art in the Open 2025 is a weekend event, held over two days and two nights in Claremont Park.

The event will transform the space through an innovative art experience. To do this, the Town of Claremont is embarking on an ambitious, outdoor giant maze, made by an art installation in the centre of Claremont Park.

To be involved, the Town is inviting Expressions of Interest (EOI's) from talented and highly creative installation artists who can create a giant artwork using 1-3 simple elements or materials on mass, and in repetition, to fill a circular maze that will be visually impactful and engaging for the audience as they are guided through the space. The overall maze will ignite the participants senses, as they walk through the artwork, and experience visually inspiring elements of design, repetition and pattern.

The giant maze will be circular in shape. This cutting-edge event will showcase the artist/artist team in a unique way, by presenting a temporary outdoor gallery space in the form of a large-scale pop-up maze.

This event has been specifically designed to appeal to a wide community demographic and encourage social participation.

The Town of Claremont is looking for an experienced installation artist or artist team to create the art installation as part of this rare opportunity to showcase a dynamic ephemeral work.

The installation will be bumped in on Friday 14th March 2025 before 3pm and open to the public from 6pm that evening running until Sunday 16th March 2025. Bump out will follow its closure on Sunday afternoon between 3.30-5.30pm.

The sculptural installation should be innovative and intriguing for the audience, while displaying a high level of artistic excellence.

The Town encourages artists to create an installation that is interactive. They can be free-standing, fixed or mobile.

The Town of Claremont also asks artists to please consider how your artwork can be made accessible to people with disabilities, and state whether a sample piece of your installation artwork/medium can be supplied for touching by the audience.

The Town encourages artists to include opportunities for community engagement in helping to construct elements of the artwork prior to installation day. Please include these in your EOI.

brief

The Town of Claremont is inviting suitably equipped artists or design teams who are interested in delivering an artwork for this cutting-edge art installation.

The installation needs to be designed so that the public can walk through the maze to experience the visually engaging artwork from many positions.

Installations must be designed to attract visitors into the space and

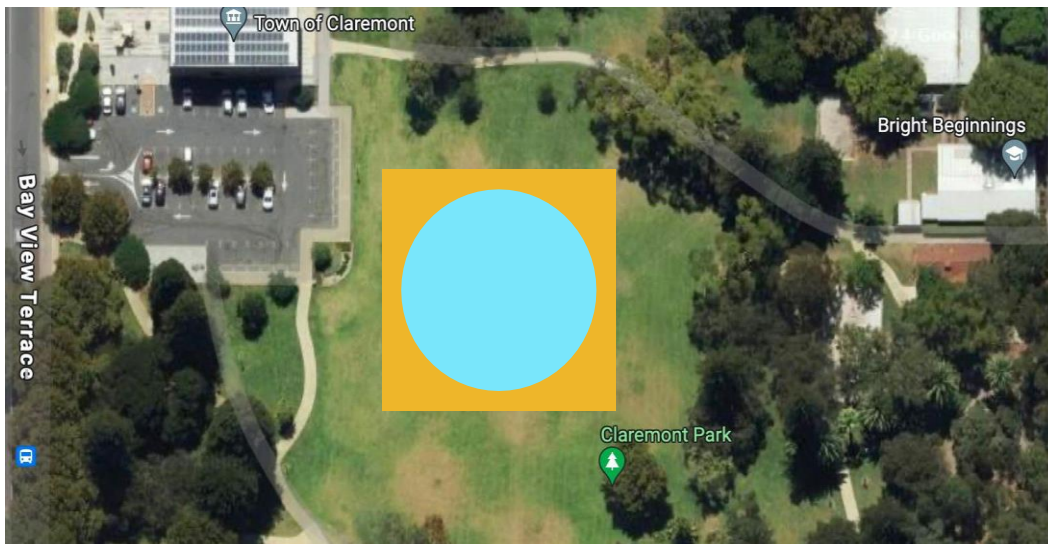
- be constructed of materials that can withstand public interaction and
- will consider the constant flow of pedestrians in and around the installation elements.

COMMISSIONER: Town of Claremont

ARTWORK SCOPE: Any temporary installation that encourages interaction, promotes sensory experiences, is public facing, livens the park and demonstrates the role of art in developing a sense of place. The works will form a journey of discovery, by encouraging the public to travel along the route and explore the maze to experience the artwork up close and personal, along the way.

The installation's design must include the maze themes of "Repetition, Pattern and Design" but can be created from any medium. The installation must not pose a risk to the public, the Artist or the natural environment. The Town is committed to reducing its carbon footprint wherever possible, so artists are encouraged to consider reducing the waste generated by the creation of their temporary installation and consider recycled materials if appropriate for the work.

Power and lighting will be provided where needed, and all EOI's must include the details for any power requirements. All power sources and electrical appliances will be required to meet all health and safety regulations as deemed by the Town.



THE SITE: Map of Claremont Park showing the installation area (blue circle) and fenced perimeter (yellow square) 40m x 40m – not to scale.

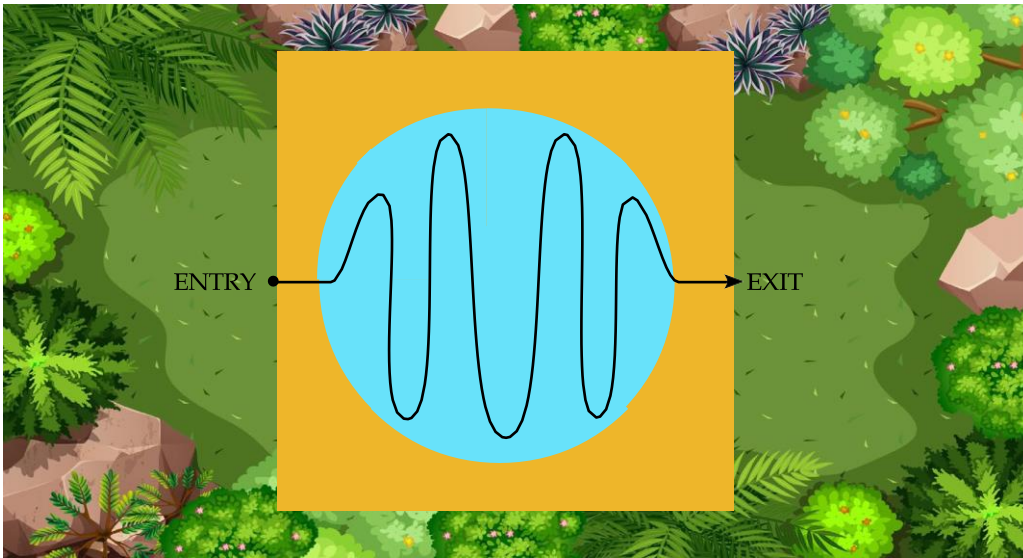
INSTALLATION CONSIDERATIONS

One artists/artist team will present a pop-up artwork in the form of a giant circular maze in Claremont Park, accompanied by a sound component.

The perimeter of the fenced area will be 40m x 40m. This will allow the artist an exhibition space of 30m x 30m totaling an overall area of 900m². Any works exceeding 2m in height must be discussed with the Town's Art Officer and approved at the design stage.

Please note the maze pathway will snake through the entire installation to ensure the audience can experience the artwork from within and flow thru (from one side to the other) in the same direction. A site visit will be arranged for the shortlisted artist/artist team between 12th – 26th November 2024 to talk through logistics and provide an opportunity to ask any questions. The artist/artist team is required to choose one day and one night session to be on site with their installation during the exhibition's opening times to engage with the community, which will run from 6-8.30pm Friday 14th March, 9am-4pm and 6 – 8.30pm on Saturday 15th March, and 9am-3pm Sunday 16th March.

This will be required as part of the \$30,000 +GST artist fee for the successful delivery of your installation.



KEY

Yellow Square = Fenced perimeter

Blue Circle = Installation Area

Black Line = Audience Walkway

CURATORIAL RESPONSE

The theme of Art in the Open 2025 calls for an artwork that responds to high pedestrian traffic of all ages following a pathway that winds through the installation. Artworks should be playful, yet considered in their manner, and designed to attract and engage the public with the art experience.

Shortlisted artists will be assessed and selected on the following criteria:

- (a) audience engagement,
- (b) creativity,
- (c) value for money; and
- (d) technical skill, composition and quality;
- (e) Visual impact.

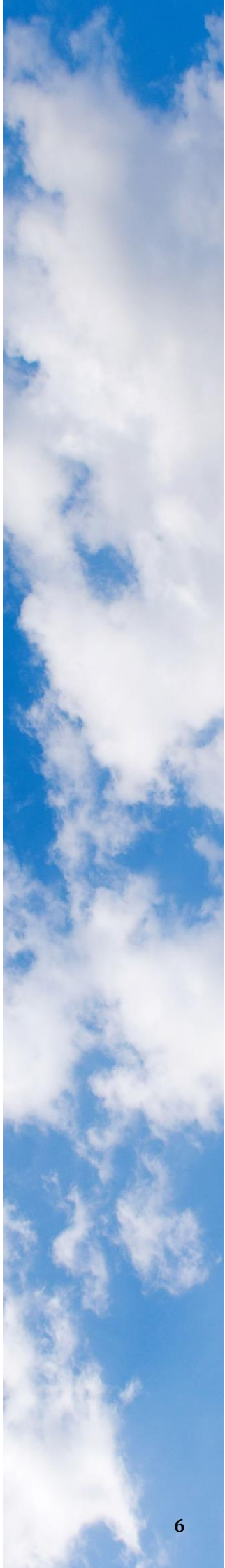
Works that display racial, offensive, or political messaging will not be accepted.

MATERIALS

Materials will need to be suitable for the public art project; being durable, sit well within the space, climate resistant and with consideration for public safety.

ARTIST'S ROLE

The role of the artist is to design, create, install and deinstall a public art installation for this temporary pop-up art event. The artist is expected to work in collaboration with the Town of Claremont officers during the design, installation and deinstall process. The artist is responsible for being on site for one nominated day and one night of their choice, during the installation's opening times.



process

COMMISSIONING PROCESS

This project will be commissioned through an Expression of Interest (EOI).

The EOI must include:

- Artist name
- Brief artist CV
- Proposed work (Title, image and description)
- Power requirements if needed.
- 5 images of your previous work and 1 image of the material or medium being used in this installation for marketing purposes.
- Please also indicate whether you fall into any of the below categories (for funding purposes);
 1. Have a disability
 2. Are 26 years of age or younger
 3. Are 65 years of age or older
 4. Identify as Aboriginal and/or Torres Strait Islander
 5. LGBTIQ+
 6. CaLD
- A signed copy of the Terms & Conditions

PROPOSED SCHEDULE

- **EOI open:** 17th September 2024
- **EOI closes:** 29th October 2024
- **Shortlisted artists advised:** 5th November 2024
- **Site visits with selected artists:** Scheduled between 12th and 26th November 2024
- **Final design concept due:** 27th November 2024
- **Artists notified of outcome:** 18th December 2024
- **Bump in:** Friday 14th March 2025 (Between 8am–3pm)
- **Exhibition Open Times:**
 - Friday 14th 6pm-8.30pm.
 - Saturday 15th 9am-4pm
 - Saturday 15th 6pm -8.30pm
 - Sunday 16th 9am-3pm
- **Bump out:** Sunday 16th March 2025, 3.30–5.30pm

HOW TO SUBMIT AN ENTRY

All EOIs must be emailed to artaward@claremont.wa.gov.au, with the subject line **Art in the Open 2025** by 4pm 29th October 2024. No late entries will be accepted.

** Before submitting, please ensure you have read the full Terms and Conditions for this event. Art in the Open 2025 – T&Cs attached.*

